BACK TO THE BEGINNING – BLACK SABBATH

Saturday 5 July 2025 – Villa Park
Main Doors: 11:00

Villa Park is set to offer you the warmest welcome. Our handy checklist below details all the information you'll need before setting off to the stadium.

Follow @AVFCSupport on X for all the latest concerts, travel, stadium map and access updates on show day and find a full list of FAQs on our website:

BACK TO THE BEGINNING AT VILLA PARK

Ticket holders MUST download their tickets to their Apple/Google wallet before arriving at the stadium. There will be limited connectivity around the stadium which will make retrieving tickets difficult if not already downloaded.

See running times for the event below, please note all times are approximate and subject to change:

11:00 Main Gates
13:00 Show start
23:00 Curfew

BEFORE YOU TRAVEL

PLEASE DO NOT TRAVEL TO VILLA PARK UNLESS YOU HAVE A TICKET FOR THE EVENT.
PLEASE ONLY TRAVEL TO VILLA PARK ON THE DATE SPECIFIED ON YOUR TICKET.

Please note camping at the Stadium and in the immediate vicinity including local parks is NOT PERMITTED.

1. Please make sure you have downloaded your ticket to your mobile phone before setting off. Please open your ticket email on your phone and download your digital ticket(s) using the Google Pay or Apple Wallet icons.

2. Locate your entry point – this could be a gate and/or turnstile depending on where you are located. You can find the stadium access map below. We recommend that you plan your route in advance and arrive early to ensure you have plenty of time to find your entry point.

3. Merchandise outlets are located around the outside of the stadium and will be open from early morning. We recommend purchasing merch before entry to the stadium. Please note, merchandise is in extremely high demand so expect queues and factor this into your planning. See FAQs for information on Merchandise outlets open on Thursday & Friday prior to show day.

4. Ticket holders are reminded that it will be a long day and to be prepared for this before setting off. Comfortable clothing and footwear are recommended. There are 2 welfare stations at the stadium should anyone require support, with welfare staff in pink hi-vis bibs circulating all areas throughout the day.

5. There will be a dedicated team of support staff located around the stadium who will be on hand to assist you with any queries.

6. Only bags that are A4 size or smaller will be permitted into the stadium. Those bags permitted will be subjected to a bag search on entry point. No bag storage is available at the stadium, please do not bring large bags.

7. Empty, clear, plastic reusable water bottles up to 500ml are allowed to be brought in the stadium only for seated customers. Unfortunately, for safety reasons we cannot permit bottles of any kind onto the pitch standing areas, they will be confiscated at standing area search points.

8. We are a cashless venue – ticket holders are advised that all bars, kiosks, and food outlets around the stadium (internal and external) are cashless.

9. We operate a zero-tolerance policy with regards to alcohol and drugs being brought into the stadium. Anyone in possession of alcohol or illegal substances will not be permitted entry, even if they hold a valid ticket.

GETTING TO VILLA PARK

- Plan your route in advance - public transport is the easiest and most efficient way to travel to and from Villa Park when attending concerts.
- Ticket holders are advised that there is no car parking available at the stadium – if travelling by car we recommend pre-booking parking through third party suppliers, details on our website - Concert Travel & Parking Information
- Please be aware that Villa Park is located in a residential area. We strongly advise you DO NOT park on residential streets as parking enforcement will be in operation during concerts. Any illegally parked cars will incur a fine.
- There is a concert shuttle bus service operating between the city centre and Villa Park. The pickup & drop off points are at Dudley Street (near New Street Station) and Aston Hall. Full information and pre-booking available on our website - Concert Travel & Parking Information
- Accessible parking information is available on our website - Concert Travel & Parking Information
- Road closures will be in operation at the event – Witton Lane and Trinity Road will be closed from 12pm – 12am (midnight).
- To find out more about the available transport options, including local bus & train services and taxi drop off point, check out our website: Concert Travel & Parking Information

ARRIVAL AT VILLA PARK

- There will be a dedicated team of support staff located around the stadium who will be on hand to assist you with any queries.
- If you need to go to the Ticket Office, we advise ticketholders to bring photo ID. The Ticket Office will be busy so be sure to arrive in plenty of time. See the map above for the location of the Ticket Office, across the road from the Doug Ellis Stand.

- Please respect the neighbourhood and its residents around the stadium. Please keep the area clean and tidy and dispose of your rubbish in the bins that are located around the stadium.



SECURITY

- No one under 14 will be permitted into standing areas. No under 2s will be permitted into the stadium, in any area, standing or seated.
- Your health and safety is paramount – there will be enhanced security procedures at the stadium. Please make sure you allow enough time for any necessary security checks which may include random searches.
- West Midlands Police's *Project Servator* will be in operation at Villa Park on concert days. It is a high-visibility police operation using specialist officers providing a reassuring presence to the public. You can read more about it here: [Project Servator | West Midlands Police]
- Please see the prohibited items below and check the list carefully before you travel. Prohibited items include bottles over 500ml, large bags, alcohol, illegal substances, filming equipment, and any article that may compromise public safety. Walking aids, such as crutches and walking sticks, are not permitted in any standing areas of the stadium.



For more information on concerts at Villa Park please visit our website – Villa Park Concerts. You can also follow @AVFCSupport on X for all the latest concerts, travel, and stadium access updates on show day.

We look forward to welcoming you to Villa Park and we hope you enjoy the show!