

‘Summer Savings Family Bundle’ tickets to Klarna presents Latitude Festival 2026

To support the UK Government’s new Summer Savings VAT reduction initiative, we’re now offering ‘Summer Savings Family Bundle’ tickets to Klarna presents Latitude Festival 2026. All eligible ticket types are available at a special rate due to the Government’s temporary VAT reduction for family attractions and days out during the summer period.

‘Summer Savings Family Bundle’ tickets can be purchased now – no codes needed, the tickets are priced with the saving automatically included.

To purchase an Adult ticket at the special rate, you will need to add at least 1 Teen or Child ticket to your order. All tickets are subject to availability.

All Teen and Child tickets are eligible for the special rate.

Already purchased for Klarna presents Latitude Festival 2026?

If you purchased Teen or Child tickets before the Summer Savings Family Bundle tickets were announced, you will be automatically refunded the VAT difference on your Teen and Child tickets.

If you purchased Adult tickets at full price outside of the Summer Savings Family Bundle or before it was announced, there is no eligibility for any refund.

Read our T&Cs and FAQs below for more information and to answer any questions you may have.

Terms and Conditions:

1. This offer is open to buyers purchasing tickets via Ticketmaster on the “Summer Savings Family Bundle” links available from the Latitude Festival 2026 website.
2. Ticket prices are displayed as a single all-inclusive price (including all booking and fulfilment fees) with the lower VAT rate applied.
3. Adult tickets are only eligible for a reduced rate when purchased alongside at least one Teen or Child ticket on the “Klarna presents Latitude 2026 Summer Savings Family Bundle” ticket page.
4. Teen or Child tickets purchased at any time for Klarna presents Latitude 2026 are eligible for the reduced VAT rate and refunds will be returned automatically by Ticketmaster.
5. The difference in ticket price has no cash value and cannot be exchanged for cash, credit or any alternative.

6. All tickets are subject to availability and are sold subject to [Ticketmaster’s Purchase Policy](#) and the [Latitude Festival entry terms and conditions](#), including any age restrictions, entry requirements, ticket limits, refund rules and event terms. We do not guarantee that any particular ticket type will remain available throughout the offer period.
7. We may suspend or withdraw this offer, or refuse a sale where reasonably necessary, including where there are reasonable grounds to suspect fraud, tampering or misuse. This does not affect your statutory rights as a consumer.
8. The promoter of this offer is Live Nation (Music) UK Limited, 30 St. John Street, London, England, EC1M 4AY.

FAQs:

What are Summer Savings?

The UK Government has introduced a temporary VAT reduction from 20% to 5% for eligible family attractions and days out during the summer period from June 25th to September 1st. To support this initiative, we’ve created newly priced Summer Savings Family Bundle tickets which will be available to purchase from now until the festival is sold out.

What is included in the Summer Savings initiative?

Summer Savings applies to festival entry tickets only. Please see below specific ticket types that are included in the Summer Savings initiative:

- Weekend General Camping (Adult/Teen/Child)
- Weekend Family Camping (Adult/Teen/Child)
- Day Tickets (Adult/Child)

Summer Savings does not apply to any other add-ons or accommodations such as Campervan/Caravan Live-in Vehicle passes, Latitude Luxury Accommodations, Pink Moon Camping, T-Shirts, Lanyards, Programmes, Wagons and Camping accessories, Boutique Bathrooms, Spa Treatments, Latitude Lounge, Souvenir tickets or Big Green Coach Travel, or £0.00 Child tickets (ages 0-4).

I bought my tickets before the Summer Savings ticket types were announced, how does this affect me?

If you purchased your tickets before the Summer Savings Family Bundle tickets were

announced, you will be automatically refunded the VAT difference on your Teen and Child tickets. You will not receive any refund on Adult tickets.

Refunds will be issued by Ticketmaster (or your secondary ticket agent) to the bank card used to make the initial purchase. They are aiming for all refunds to be issued by mid-July (subject to change).

Will Summer Savings Family Bundle Tickets be available to buy on the day?

We recommend purchasing tickets in advance to benefit from the best value pricing. All tickets are subject to availability

Why are passes and add-ons excluded?

The Government initiative is only valid for festival entry tickets. Passes and add-ons such as accommodations or upgrades are not eligible to the VAT reduction initiative.

Do I need a promo code to access Summer Savings?

No. Summer Savings Family Bundle tickets can be purchased now – no codes needed, the tickets are priced with the saving automatically included. Reduced pricing is automatically applied to eligible tickets via the links listed under Summer Savings Family Bundle on the Latitude Festival website.

How do I know if my ticket is part of the initiative?

Eligible tickets will be named ‘Summer Savings Family Bundle’ tickets and will be priced with the saving automatically included in the price shown.

Will Summer Savings prices be available for Latitude Festival 2027?

No. Summer Savings is a temporary initiative available for eligible family attractions and days out taking place between 3rd June to 1st September 2026 inclusive.